

THE VALUE OF SHDA MEMBERSHIP



Get the solutions, guidance, and information your business demands.

SHDA's mission is to continually improve, through education and services, the proficiency of Security Distributors in order that they are the most effective and efficient conduit to the marketplace.

We promote to suppliers and customers the value of distributors; provide educational programming to help make Distributor and Associate Members more effective, efficient, and profitable; foster the partnership between Distributors and Manufacturers; provide information on industry trends, data, and statistics—as well as technological advancements and environmental developments; increase the influence of SHDA in the security industry; and provide a forum for networking and the exchange of ideas.

Why Our Members Love SHDA...

"Year after year, we happily renew our membership with SHDA because it offers not only a venue for connecting with our suppliers that is second to none, but also for the unique opportunity to network with many of the top professionals in the industry. From a value perspective, there is nothing like it out there."

Sean Steinmann
VP of Sales and Marketing
IML Security Supply



Networking

- SHDA Annual Industry Advancement Summit
- One-on-One Meetings Between Distributors and Manufacturers



Communication Services

- SHDA UnLocked (Quarterly Newsletter)
- Annual Membership Directory
- SHDA Website
- SHDA Member News
- SHDA Social Channels



Education

- Annual Joint Business Session
- Annual Ben Silver Seminar
- Management and Marketing Articles
- Live and Pre-Recorded Webinars



Public Policy

- Regulatory and Legislative Alerts
- Partnership with the National Association of Wholesaler-Distributors (NAW)



Involvement

- Board Service
- Committees



Business Discounts

- CST Co. (Full-Service Collection Agency)
- Savings4Members
- Service First Processing (SFP)
- YRC Freight (LTL Freight Program)

Visit shda.org to learn about the value of SHDA membership.

