



Reach the leaders in the security hardware industry through effective low-cost advertising in the **2016 SHDA INDUSTRY CONFERENCE GUIDE AND MEMBERSHIP DIRECTORY**.

Advertising in this publication provides an excellent opportunity to reach a pre-qualified, target audience and will be distributed to all attendees at the 2016 Industry Summit. It will also be mailed to any company key contact not in attendance. **Reserve Now!**

Select your advertising options from the available listings. Act now!

Company Name: _____

Individual Contact: _____

Signature: _____ Date: _____

Phone: _____ Fax: _____

Special Instructions: _____

Special Placement Instructions (extra \$200 charge):

Check Enclosed for: \$ _____

Charge a total of: \$ _____

☐ MasterCard ☐ Visa ☐ Discover ☐ AMEX

Card number: _____ Exp. Date: _____

Name on Card: _____

Address of Card: _____

Signature: _____ Card Phone: _____

☐ Or, please bill me.

Please return this form by mail to:

SHDA, Attention Guide Editor
105 Eastern Ave, Suite 104
Annapolis, MD 21409

Or by fax to: 410. 263.1659

Questions? Contact Beth Hiltabidle, SHDA Marketing at bhiltabidle@shda.org or Kristin Thompson, Editor at kthompson@shda.org or call 410-940-6346

2016- 2017 SHDA ANNUAL MEMBERSHIP DIRECTORY AND CONFERENCE GUIDE

**TO RESERVE YOUR ADVERTISING, RESPOND
BY MARCH 18, 2016!**

FIRST COME, FIRST SERVED!

Standard Black & White Rates

Please check box and fill in amount

- | | |
|--|----------|
| <input type="checkbox"/> Directory Ad – 1/6 page - \$285 | \$ _____ |
| <input type="checkbox"/> Directory Ad – 1/4 page - \$405 | \$ _____ |
| <input type="checkbox"/> Directory Ad – 1/3 page - \$525 | \$ _____ |
| <input type="checkbox"/> Directory Ad – 1/2 page - \$695 | \$ _____ |
| <input type="checkbox"/> Directory Ad – 2/3 page - \$825 | \$ _____ |
| <input type="checkbox"/> Directory Ad – Full page - \$935 | \$ _____ |
| <input type="checkbox"/> Directory Ad – Logo Ad - \$210 | \$ _____ |
| <input type="checkbox"/> Directory Ad – Business Card Ad - \$150 | \$ _____ |

Full-Color and Special Placement Options

- | | |
|--|----------|
| <input type="checkbox"/> Add Four Color to any size ad - \$500 | \$ _____ |
| <input type="checkbox"/> Special Placement in section of choice
- \$200 | \$ _____ |

(See Special Placement Instructions to the left)

Special Placement Pricing

- | | |
|---|----------|
| <input type="checkbox"/> Back Cover - 2,550 | \$ _____ |
| <input type="checkbox"/> Inside Front Cover - \$1,850 | \$ _____ |
| <input type="checkbox"/> Inside Back Cover - \$1,595 | \$ _____ |

Computation Section

- | | |
|-------------------------------------|----------|
| Directory Ad selection from above | \$ _____ |
| Color and Special Placement Options | \$ _____ |
| Or, Special Placement Pricing | \$ _____ |

Grand Total \$ _____

Insertion Order due by: MARCH 18, 2016

Ad Copy due by: MARCH 25, 2016